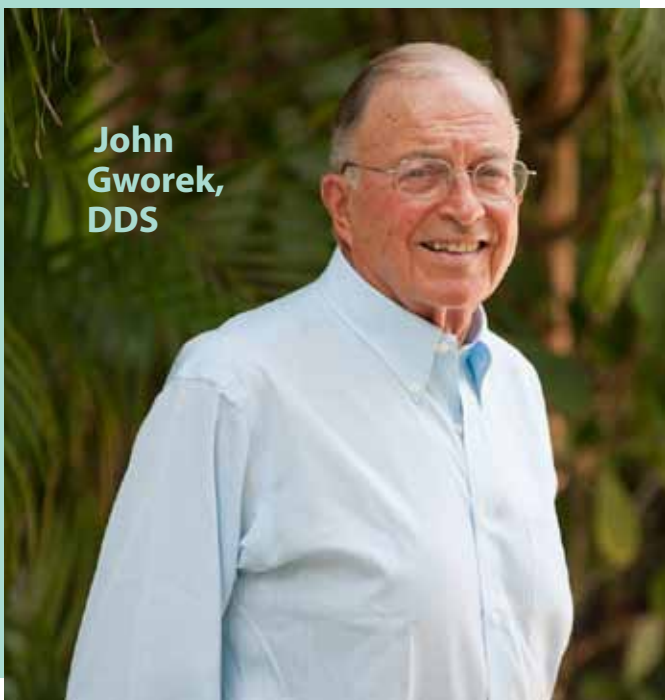


HEARING CARE

The Doctor's Choice

GULF COAST AUDIOLOGY
DRIANIS DURAN, AUD



John Gworek, DDS

FHCN PHOTOS BY MARC EDWARDS

When medical professionals seek hearing care, this audiologist's expertise and trustworthiness make her their number one choice.

Hear better now

Find out if your hearing problems can be eased with one of the many models of state-of-the-art hearing instruments available at Gulf Coast Audiology. Dr. Duran invites the readers of *Florida Health Care News* to call (239) 267-7888 for a consultation. Her office is located at 8900 Gladiolus Dr., Suite 201, in Ft. Myers.

"I've had hearing aids for about nine years," says retired dentist John Gworek, DDS, "but I didn't feel I was really getting the response I should from them."

Dissatisfied with expensive repairs from his original provider, Dr. Gworek decided to look elsewhere.

"I got a different pair of hearing aids, and they were wonderful when I tried them," he continues. "But then I went outside with them, and when I played tennis or went biking, any moisture in my ears would make the hearing aids pop and crackle. They were basically useless."

Dr. Gworek returned to his new hearing aid dispenser to discuss the problem, but received a less than satisfactory response.

"He told me I should only wear them in social situations under air conditioning! I said, *This is not what I think a hearing aid should do.* So I took those back as well."

It wasn't until he went to Gulf Coast Audiology in 2009 that Dr. Gworek got the help he needed.

Attentive personal care

Gulf Coast Audiology offers leading-edge hearing testing and hearing instrument technology, notes board-certified audiologist Drianis Duran, AuD.

"We're an audiology practice dedicated to providing state-of-the-art hearing care," she explains. "We provide a variety of styles and brands of hearing aids from many different manufacturers, and we do all of the testing, fitting, adjustments, and follow up here in our office."

Most importantly, the focus is always on patient care first, emphasizes Dr. Duran. "One of the things that set us apart is that each patient receives individualized care, and they will see

me from the first appointment," assures the doctor.

"When we perform a hearing evaluation in our practice, we are actually identifying and assessing disorders of the hearing and balance mechanisms as well," she continues. "Sometimes, there are conditions that we can see through the evaluation process that may lead us to make referrals to other fields, such as ear, nose, and throat physicians or primary care physicians."

Dr. Duran adds that she has been able to help many patients like Dr. Gworek.

"Dr. Gworek is a perfect example of a patient who had used hearing aids for a long time but was not receiving the benefit he expected from the care he received," she reflects. "Because our treatment process goes from obtaining a history to testing to getting to know the patient and their needs, he was impressed with us. He's been very happy, and I'm pleased to have been able to help him, along with the patients whom he has subsequently referred to me."

Meeting the highest standards

"I first went to Dr. Duran two years ago," says Dr. Gworek, "and when I explained the situation about the moisture in my hearing aids, she said, *We have a new product that I think will solve your problem.* It did, and I've been very happy with it. I have never had that 'snap, crackle, and pop' with the hearing aids I got from her.

"I also bike a lot, and the wind would whistle in the other hearing aids; I don't have that problem anymore either, so that's another advantage."

Dr. Gworek emphasizes that his experience at Gulf Coast Audiology meets the high standard he would set for any medical professional, unlike his previous experiences at other providers.

"I know a good office when I see one, and hers is a good office," he assures.

"Dr. Duran and her staff are very upbeat, helpful, and considerate, so I've been very pleased." **FHCN-**
Michael J. Sabno

Drianis Duran, AuD, is a board-certified audiologist with clinical expertise in the areas of hearing loss and dizziness and balance disorders. She holds credentials from the American Board of Audiology, the American Academy of Audiology, the Academy of Doctors of Audiology, and the Florida Academy of Audiology. She has also received certification from the American Institute of Balance.

Visit Gulf Coast Audiology on the web at www.gulfcoastaudiology.com